

Catherine Cakebread

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CATHY CAKEBREAD

October 1990 - present

INDEPENDENT CONSULTANT

- Managed numerous successful implementations of Oracle Receivables (and Revenue Accounting)
- Implemented Oracle iPayments (credit card processing interface)
- Assisted over 80 clients with their implementation, upgrade and day to day use of Oracle Receivables
- Worked with users to optimize their utilization of Oracle Receivables
- Liaison between client and Oracle to improve product quality and features
- Analyzed business requirements and matched with product capabilities
- Designed enhancements including custom screens, reports and tables to compliment Oracle features
- Implemented Oracle Lockbox functionality, including coordination with the bank
- Defined the standardized method for how to reconcile Oracle Receivables
- Designed and built custom front-end for Oracle Lockbox for client with extensive and varying customer deductions
- Created "How To" training manuals and performed user training
- Tester for Oracle of new product features for releases 9, 10, 11 and 11i
- OAUG Enhancement Chair for Oracle Receivables and Member of the Year – 1998
- Coordinator for Accounts Receivable, Credit and Collections SIG
- Managed 6 upgrades of Oracle Financials

ORACLE CORPORATION

July 1988 - October 1990

PRINCIPAL CONSULTANT - ADVANCED APPLICATION SERVICES

- Assisted clients in implementation of Oracle Receivables, Revenue Accounting and Personnel modules
- Defined business requirements, integration with existing systems, and data conversion
- Designed enhancements and customizations
- Prepared consulting proposals, developed project plans and managed product implementations
- Worked in various customer industries including computers, software, insurance, petroleum, retail, and confections

MARKETING MANAGER - ORACLE RECEIVABLES

- Designed and managed initial development of Oracle Receivables and Revenue Accounting
- Defined product direction by analyzing business requirements and market needs

- Created marketing materials including brochure, product announcements and statements of direction
- Trained sales force and consultants on product features, benefits and positioning
- Managed creation of original documentation and reference materials

DATA DESIGN ASSOCIATES

July 1984 - July 1988

LEAD DEVELOPMENT MANAGER - ACCOUNTS RECEIVABLE

- Responsible for competitive analysis, product plan and design specifications for new Accounts Receivable product

PRODUCT DEVELOPMENT MANAGER - PROJECT ACCOUNTING (CPMS)

- Assisted in initial development of Project Accounting product including COBOL coding, testing and documentation
- Prepared marketing materials, presented product to prospective clients, and assisted customer support
- Developed methodology to assist customers in smooth and easy implementation of all DDA products
- Helped customers to successfully implement Project Accounting

NATIONAL ADVANCED SYSTEMS

November 1983 - July 1984

SENIOR SYSTEMS ANALYST

- Trained senior executives in use of IBM PC's including use of in-house programs and packages such as Lotus 1-2-3
- Managed upgrade of McCormick and Dodge Accounts Payable and Purchasing packages
- Trained users and solved accounting and operational issues
- Created supplemental programs to utilize systems more effectively

SAGA CORPORATION

November 1979 - November 1983

PROGRAMMER ANALYST - SENIOR PROGRAMMER ANALYST

- Project leader and lead designer for new in-house Accounts Receivable system
- Implemented UCC's Financial Control System (General Ledger)

EDUCATION

University of California at Davis
B.A. Degree - June 1975